

They Leveraged the Power of Mx



MCS: Manufacturer Certified Stencils

Promoting Your Products and Services to Qualified Prospects

If you are a manufacturer of IT infrastructure hardware or AV equipment, you are always looking for ways to promote your company's products and services to a larger, more qualified audience. The Manufacturer Certified Stencils (MCS) program provides manufacturers with qualified leads and exposure to professionals evaluating and purchasing products for their network.

Network diagrams and documentation are essential in the design and implementation of any network. Whether it is for a Fortune 500 company or a sophisticated home theater, professionals, designers and consultants need tools to create this critical documentation. This includes intelligent, manufacturer-specific Visio stencils of products - your products - to assess what equipment will help them meet project requirements and design objectives.

MCS offers an end-to-end service that puts IT and AV manufacturers in touch with a qualified audience. We create professional-grade Visio stencils of your products, which you can offer as a free resource to prospects around the world, directly from your corporate website. MCS captures and delivers valuable information about prospects interested in your products, providing you with instant, qualified leads.

The Benefits of MCS

- Save time and effort by letting Altima Mx create high-quality shapes and Visio stencils of your in-demand products, made to match equipment specifications.
- Offer Visio stencils of your products as a free, web-based resource to prospective customers around the world.
- Your products enjoy instant visibility with professionals in the design and purchase stages.
- Receive real-time leads on prospects interested in your products and services.
- Your products are accessible for use and consideration by over a quarter million network professionals around the world through NetZoomTM, an industry-standard in network design software.



Shouldn't You?

Altima Mx is a division of



www.NetZoom.net
www.AltimaTech.com



Altima Mx: Value Through Visibility

The mission of Altima Mx is to deliver a broad range of innovative, value-add solutions and services to help IT and audio/video hardware manufacturers put their products in front of their target market. In addition to MCS, Altima Mx offers other customizable programs that bring visibility to your products in many creative ways. For more information, call 630.281.6464 and visit www.AltimaTech.com.