

**They Leveraged the Power of Mx**



**AMP: Altima's Manufacturers Program**

**Your Products, Front and Center**

Altima's Manufacturers Program (AMP) provides instant visibility for IT and audio/video hardware manufacturers. AMP puts your products in front of decision-makers at a critical time, when they are evaluating which products can best serve their needs. Whether it is designing an IT network for a Fortune 500 company or building sophisticated home theaters, one of the most important components is highly-detailed network documentation.

To meet this need, network professionals constantly demand high-quality shapes and Visio stencils of network hardware. With AMP, hardware manufacturers can have intelligent, world-class shapes and Visio stencils of their products created absolutely free. These shapes are offered in NetZoom<sup>TM</sup>, the industry-standard solution for professional network design and diagramming. Its compatibility with Visio®, AutoCAD® and other applications puts your products in front of hundreds of thousands of network designers, consultants and professionals around the world.

**The Benefits of AMP**

- Have high-quality shapes and Visio stencils created to your specifications for free.
- Your products enjoy instant visibility with professionals making design and purchase decisions.
- Your products are seen by over a quarter million network professionals around the world through NetZoom<sup>TM</sup>, an industry standard in network design software.



**Shouldn't You?**



**Altima Mx: Value Through Visibility**

The mission of Altima Mx is to deliver a broad range of innovative, value-add solutions and services to help IT and audio/video hardware manufacturers put their products in front of their target market. In addition to AMP, Altima Mx offers other customizable programs that bring visibility to your products in many creative ways. For more information, call 630.281.6464 and visit [www.AltimaTech.com](http://www.AltimaTech.com).

Altima Mx is a division of



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